

To Whom It May Concern:

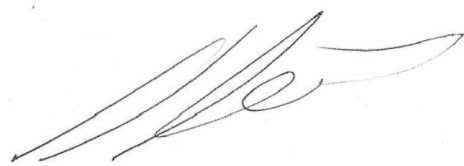
**RE: Moshate Media Testimonial**

I would like to offer my personal testimonial to the excellent work being done by Moshate Media in the development of a platform for the stakeholders and issues in the agricultural sector, specifically in terms of engaging and uplifting the emerging commercial African farmer.

Having been there from the beginning we have seen the speed with which your event has grown and matured, and how at the same time you have managed to always accommodate Afrivet's changing needs and available resources.

We have not identified any comparable events in the sector so focused on the African farmer and providing the level of access to this vital component of the agricultural sector. We at Afrivet wish you all the success in continuing with your excellent work and expanding your event to all the Provinces.

Kind regards,



**Matthew Carter**

Managing Director

Afrivet Training Services



Zoetis South Africa (PTY) Ltd  
85 Bute Lane,  
Sandton, 2196

9 January 2014

**Testimonial: Moshate Media – African Farmers Expo**

Zoetis, formerly a business unit of Pfizer, is a leading global animal health company dedicated to discovering, developing, manufacturing and commercializing a diverse portfolio of animal health medicines and vaccines to meet the needs of veterinarians and the livestock farmers and companion animal owners. Our Vision is for our products, services and people will be the most valued by animal health customers around the world. Our mission is built on a six-decade history and singular focus on animal health to bring customers quality products, services and a commitment to their businesses.

We have had the privilege and pleasure to participate in the African Farmers Expo since its inception. Working with Moshate Media, the organizers of the African Farmers Expo, has been a pleasure. The organization was done in a very professional manner, especially the fact that they assigned us a dedicated person that assisted us throughout the Expo. This allowed us to focus on customer interaction, knowing that all the logistics was taken care of.

Overall a memorable and pleasant experience. It makes us proud as a company to be associated with this initiative and hope that this will continue in the future.

**Llewellyn Sinclair**

**Group Marketing and Technical Manager: Ruminants**

Dear Penni Will

Thank you for the opportunity to word my gratitude to the African Farmers Workshop and Expo.

I, Mitch van den Bos and all staff was honoured to host the young bright minds of tomorrow's upcoming farmers here at Bosheuvel Country Estate. It was a grand sight to see so many enthusiastic young men and women eager to learn how they can make a difference and make a living for themselves in farming. On Bosheuvel we believe in innovative (out of the box) thinking and in taking on the challenges of everyday with heads held high, hard work and positive attitudes. We strived to inspire and show these young men and women that you don't need a lot to make your dreams come true. You use what you have to the best of your abilities.

Since our involvement with our displays at Nasrec with African Farmers, we as a Pinzgauer breed in Gauteng has grown from strength to strength and we look forward to a fruitful relationship with the whole African farmers Workshop and Expo. We gladly support any initiative to help "City Farmers" become their dream of owning cows in the city. See webpage, [www.sa-pinzgauer.co.za](http://www.sa-pinzgauer.co.za)

For Example, Bosheuvel Country Estate consist of only 33 Ha but on this little piece of earth the farm now boost a prize Pinzgauer cattle stud of 360 heads, 146 free range pigs with an onsite abattoir, Deli and Restaurant. Bosheuvel steaks and meat products are prepared with care and dedication to ensure that only the best cuts do justice to the 'Farm to Fork' concept introduced on the farm and supplying quality meat directly to the public.

The Bosheuvel brand has developed into a fully-fledged stud farm breeding and hosting Pinzgauer cattle of the highest calibre. Bosheuvel cattle options are an opportunity for investors to purchase their own Pinzgauer cattle that can be hosted on the farm for a nominal fee. The farm grows vegetables and herbs, indigenous trees, manufactures organic compost, produces honey, cheese, breeds free range pigs and has a feedlot.

The building of a farm boutique hotel is well underway in addition to the existing restaurant 'The Cattleman's Kitchen' and available conference and function venue facilities as well as a dinner theatre venue, craft beer, the Pinzgauer Pilsner, is brewed on the farm and has a unique and refreshing taste enjoyed by guests.

Bosheuvel are open to the public Tuesday to Sunday and we take in students for practicals on a regular basis. Bosheuvel will be happy to take you on a tour through the farm as these young men and women from the African Farmers Workshop experienced on their field visit.

Find us on Facebook. Bosheuvel Deli or Bosheuvel Country Estate Events

The Bosheuvel Team thank all the learners and teachers who visited us on the field visit that took place in August 2013. It was truly a pleasure to have had the opportunity to meet and through what we have experienced, I strongly believe that they are all destined for greatness.

**Kind Regards**

**Mitch van den Bos**

**CEO Bosheuvel Group**

**Cell: 082 5532 846**





ROCKET

AUDIO VISUAL



TEL:071 621 9152, FAX: 086 218 7257, PO BOX 633 MARAISBURG 1700, CK2008/075263/23, VAT NO: 4360264057

19 February 2014

To Whom It May Concern,

**Re: Moshate Media Testimonial**

Over the past few years we have worked with Moshate Media on a few of their events, providing them with all there Audio Visual technical requirements (Sound, Lighting, Staging and Video Projection).

It has been a great pleasure working with them and building an amazing relationship, their team are very friendly, organized and professional.

Kind Regards,

JacoGrobelaar-Brand

Owner Rocket AV

083 310 2820

**Intervet (Pty) Ltd**  
Reg. No. 1984/006837/07  
Private Bag X2026  
1600 Isando Gauteng  
Republic of South Africa  
T + 27 11 923 9300  
F + 27 11 392 3158  
msd-animal-health.co.za



10 January 2014

MOSHATE MEDIA

Dear Sir/Madam,

Working with Moshate Media since 2011 was a great success for MSD Animal Health in promoting animal health for developing livestock and progressive farmers in South Africa and has created a wide area of our products awareness. We have seen a lot of participation by farmers at local co-operatives for products. We are looking forward to extend our service through Moshate to new Provinces selected by Moshate this year.

Yours sincerely,

John Khoza  
Technical Specialist MSD